Your Customers and Competition will be There—Make sure you are too!

You are invited to exhibit at the 2011 Pulsed Power Conference. Sponsored by the IEEE Nuclear Plasma Sciences Society, The Pulsed Power Conference is held bi-annually and serves as the principal forum of information exchange on Pulsed Power technology and engineering. In past years, the conference had significant international participation; more than 25 countries were represented at the 2009 conference.
For the first time in the history of the IEEE International Pulsed Power Conference the conference will be held in Chicago Illinois at the Hyatt Regency McCormick Place. The IEEE Pulsed Power Conference is co-located with ICPOS and SOFE in Chicago. The Pulsed power Conference is held biannually and serves as the principal forum of information exchange on High Voltage, Pulsed Power Science and engineering. This biennial event is the IEEE premier gathering of scientists, educators, engineers, and organizations working in the field of pulsed power to share ideas, concepts, and discoveries since the last meeting.

We would invite you to exhibit at this conference given the attendee list and the fact that Chicago is home to two particle accelerator laboratories. Considering the challenging economic times we all face, we are expecting industrial leaders, funding agencies, National laboratories and educators at this conference that are the leaders in their respective fields. As a booth exhibitor at this conference you will be exposed to those who have the ability to make the buying decisions and recommendations in research conducted at their respective institutions and laboratories. You will also have the audience of a few select graduate students who, will in a short time, be seeking employment in this industry, and will probably recommend the products and equipment that they have used and are familiar with in their research. The bonus comes is the fact that following the Pulsed Power Conference is the ICOP/SOFE Conference, which means that one shipping cost covers two conferences.

For your review the space configuration of the Hyatt Regency McCormick Place is attached in the exhibitor prospectus for your consideration. The highlights of our offering are as follows:

1. Exhibitors will setup on Sunday afternoon and the exhibit hall will be open from 1:00 pm thru 8:00 pm.
2. All breakfast and breaks will be in the exhibit hall.
3. There will be a Sunday evening reception (with food and beverage in the exhibit hall) to promote interaction with attendees.
4. Exhibitor fees will include 2 conference registrations, 2 tickets to the boat cruise on Tuesday evening and 2 tickets to the Banquet on Wednesday evening.
5. A simple two-tiered pricing structure offering an option for a larger booth.

See the attached prospectus for more details. In addition to the basic booth packages, we are soliciting sponsorship for other aspects of the conference, including social events, food/beverage breaks, the Wednesday evening banquet, the Tuesday evening boat cruise, student travel grants, etc. If interested please contact us at PPC2011@ieee.org for more information about these opportunities.

Exhibitor participation is vitally important for the success and relevance of our conference and we welcome your input and suggestions. Please let us know what else we can do to make our 18th International IEEE Pulsed Power Conference more profitable event for all of us.

Respectfully,

Dr. Randy Curry
General Chair
PPC2011@ieee.org
Delivering Quality Prospects From companies like these

5S Components Inc
AFOSR
Air Force Office of Scientific Research
Air Force Research Laboratory
AIR FORCE RESEARCH LABORATORY
Alcon Laboratories
Alliant Techsystems (ATK)
AMRDEC
Applied Energetics, Inc.
Applied Pulsed Power, Inc.
ARC Technology
ARDEC
Army Research Laboratory
ATK
AWE
BAE Systems
Barth Electronics, Inc.
Betty Stallings & Associates
Bhabha Atomic Research Centre, India
Case Western Reserve University
CEA-DAM
Center for Pulsed Power and Power Electronics, CERN
CPI
Cree Inc.
Custom Materials, Inc.
D.V. Efremov Scientific Research Institute
DOR&D/IMOD (MAFAT)
Department of Navy (NAWCAD)
DGA/CEG
Directed Energy Directorate (AFRL)
DOE/NNSA/LASO
Drexel University
Ecopulse
Electrodynamic Systems & Technologies, LLC, Tomsk, Russia
Emprimus LLC
Envisioneering, Inc. - NSWCDD
Fermilab
FMV, Sweden
FOI - Swedish Defence Research Agency
Forschungszentrum Karlsruhe (IHM)
French-German Research Institute of Saint-Louis
Fudan University, China
GeneSiC Semiconductor Inc.
Golden Engineering Inc.
Graduate School of Science and Technology, Kumamoto University
Hanyang University
HCEI
HEM Technologies
High-Energy Frequency Tesla Inc.
Huazhong University of Science & Technology
Indian Institute of Technology
INPE - National Space Research Institute
Institute for Advanced Technology at Univ of Texas at Austin
Institute of Electrophysics UB RAS
Institute of High Current Electronics
Institute of Plasma Physics
International Society on Pulsed Power Applications
JW Enterprises
K TECH CORP
L-3 Communications
Lawrence Livermore National Laboratory
LGE - University of Pau
Lockheed Martin
Loki Incorporated
Loree Engineering
Los Alamos National Science Laboratory, LLC
Loughborough University
LPP Ecole Polytechnique France
National Security Technologies
Naval Research Laboratory
Naval Surface Warfare Center, Dahlgren Division
Ness Engineering Inc
Nevada Terawatt Facility, University of Nevada, Reno
North Carolina State University
Northrop Grumman Consultant
NSMC/KCP
NSTec - Sandia Operations
Nuclear Physics Center from Lisbon University, Office of Naval Research
ONERA
OptiSwitch Tech. Corp.
Oregon State University
Osaka University
Penn State University
Perot Systems, NASA Goddard Space Flight Center
Plasma, Pulsed Power, and Microwave Lab - Univ of Michigan
Pohang Accelerator Laboratory
Pontificia Universidad Catolica de Chile
Powerex, Inc.
Pulse Power Solutions, LLP
Queensland University of Technology
Radiance Technologies, Inc.
RF Engineering/Pulsed Power Laboratories
Royal Military Academy, Belgium
SAIC
Sandia National Laboratories
SBE Inc.
Science Applications International Corporation
Semiconductor Physics Institute
Sharif University of technology
Shishido Electrostatic, LTD.
SiCED GmbH, Germany
Silicon Power
SLAC National Accelerator Laboratory
Southern Taiwan University
Spellman HV
STANAGENES INDUSTRIES INC.
Strategic Polymer Sciences, Inc
Suematsu Electronics Co, Ltd
SUPERPOWER-INC
Swedish defence research agency
TAU
TDK - Lambda Americas
TEAM Technologies, Inc.
Technion
Tech-X Corporation
Tetra Corporation
Texas Tech University, Center for Pulsed Power and Power Electronics
TRS Technologies, Inc.
UMCP/IREAP
University of Buffalo
UNIVERSITY OF CONNECTICUT
University of Kentucky
University of Michigan
University of Missouri
University of Nevada
University of New Mexico
University of Oxford
University of Science & Technology
University of South Alabama
University of Southern California
University of Strathclyde
University of Texas
University of Tokushima
University of Toronto
University of Washington
UNIVERSITY OF SAO PAULO - USP
US Air Force
US ARMY RESEARCH LABORATORY
US Army Space and Missile Defense Command
US Naval Research Laboratory
USAF AFRL/RXBN
VNIIEF
VOP-026 Sternberk, s.p.
Voss Scientific
Watchung Hills High School
Weizmann Inst.
Whole Cloth LLC
Xi'an Jiaotong University
Yamagata University
OFFICIAL CONFERENCE DATES
June 19-23, 2011

LOCATION
Hyatt Regency McCormick Place
2233 South Martin L. King Drive
Chicago, IL 60616
Phone: 312-567-1234

Standard Booth Pricing - $4500*
*A discount of $500 is available if you exhibit at both PPC and ICOPS/SOFE

YOUR EXHIBIT FEE INCLUDES:
- 8’ high draped back wall and 3’ high draped side rails
- 7”x44” company identification sign (upon request)
- 1 – 6’ draped table
- 2 – Contour chairs
- 1– Wastebasket
- Two (2) complementary conference registrations
- Two (2) complementary tickets to the Award Banquet at the Field Museum
- Two (2) Complimentary tickets on the Odyssey Boat Cruise
- Company listing the official program (print and online)
- Complimentary mailing list of final attendees

TENTATIVE EXHIBIT HALL HOURS

<table>
<thead>
<tr>
<th>DAY</th>
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<tr>
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<tr>
<td>Exhibitor move-out:</td>
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GENERAL CONTRACTOR
GES
5248 S. Cicero Avenue
Chicago, IL 60638
(773) 767-2237

General questions regarding any services provided by the official contractor should be directed to GES at the number listed above. Information regarding access to the online Exhibitor Service Kit will be provided with your booth confirmation. For communication purposes, please note your preferred e-mail address on the Application for Exhibit Space.

Interested in Exhibiting?
Contact Keisha Carr
732-562-6346
k.n.carr@ieee.org
http://ppc.missouri.edu/
Interested in Exhibiting?
Contact Keisha Carr
732-562-6346
k.n.carr@ieee.org
http://ppc.missouri.edu/
Terms and Conditions

1. Contract
This application, properly executed by Applicant (Exhibitor) shall upon written acceptance and notification of booths assigned by 2011 PPC management constitute a valid and binding contract.

2. Assignment of Space
Assignment of space to exhibitors and those making application will be made in the order of postmark date. 2011 PPC will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. 2011 PPC assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the Exhibitor except upon written request and with the subsequent written approval of 2011 PPC management. 2011 PPC management reserves the right to reassign Exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space
No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of 2011 PPC Management.

Space reductions are considered cancellations and may be subject to cancellation fees.

4. Exhibit Space Rental Rates
Exhibit space rental includes materials and services described herein... Show price per 8 x 10 ft space contracted at $4500.00 includes booth space without equipment.

The purchase of each exhibitor booth includes two full complimentary registration for the Conference. Any additional exhibitors are required to register at the regular conference registration fee.

5. Payment Requirements and Cancellation Charges
Applications require a 50% deposit before booths are assigned. Payment in full is required by 1 May, 2011. All applications received after 1 May, 2011 must be accompanied by full payment.

All cancellations must be made in writing and will be based on the following schedule of refunds:
Before 1 May 2011............... Refund Less $100 processing fee
On or after 1 May 2011........... No Refund

It is understood that 2011 PPC reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed.

In the event that the premises in which the 2011 PPC Show is conducted shall become, in the sole discretion of 2011 PPC, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of 2011 PPC, this agreement may be terminated by 2011 PPC. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of God. Should 2011 PPC terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that 2011 PPC may, after computing the total amount of 2011 PPC cost and expenses in connection with its preparation for and conducting of the 2011 PPC Event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims an demands, and amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to he total amount of fees paid by all exhibitors.

6. Exhibit Booth Manning and Dismantling Schedule
A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Move-out must be completed by hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal. Failure to observe this rule may result in a $1,000 (U.S. Currency) fine and may jeopardize the exhibitor's space assignments or right to exhibit at forthcoming PPC conferences.

7. Losses or Damage
Exhibitor agrees that 2011 PPC shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, 2011 PPC from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representatives.

Exhibitor will be liable for all damages, or liability of any kind for or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations
No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance
The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

10. Policy
It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the Show Facility or with authorized contractors employed by 2011 PPC.

11. Management
The Exhibitor further agrees that the conditions, rules and regulations of the 2011 PPC management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.

12. Alteration of Booth Space
2011 PPC management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the Exhibition.
# EXHIBIT BOOTH RESERVATION FORM

## COMPANY INFORMATION
(as you want to appear in the conference program)

<table>
<thead>
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<th>Company Name:</th>
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<tr>
<td>Billing Contact:</td>
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<td>State:</td>
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<td>Email:</td>
<td>Website:</td>
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## EXHIBIT INFORMATION

### 8'x10' Booth

- Standard $4,500
- ICOPS/SOFEx Discount $4,000 USD*

*Fee includes a $500 discount for exhibiting at both PPC and ICOPS/SOFEX. This information will be verified. If your company does not exhibit at both PPC and ICOPS/SOFEX you will be billed at the standard booth fee.

**Requested Booth Numbers** (Booths will be assigned on a first-come, first-serve basis)

1st
2nd
3rd

## PAYMENT OPTIONS
(Unless specified we will charge 50% of the booth fee. Final payment is due by May 1, 2011)

- American Express
- Visa
- MasterCard
- Check Payment Enclosed

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## CONTACT US

**Return form to:**
k.n.carr@ieee.org
+1 732-465-6447

**Mail checks to:**
PPC 2011
C/O IEEE Meeting and Conference Management
445 Hoes Lane
Piscataway, NJ 08854 USA

**Questions:**
Keisha N. Carr, CMP
+1 800-810-4333 or +1 732 562-6346